

ABOUT US AT R² MEDIA

After many years of using our creativity for other organizations, we decided to take our visions and start our own enterprise. So please allow us to introduce ourselves and our talents, beginning with a little history.

My name is Rich Gasperin in Pinellas County, Florida, a 1978 transplant from Long Island, New York. I've always been interested in taking photographs and movies, and since my dad was the photographer/movie-taker in the family, I learned a lot from watching him. In the early 70's I played around with stop-motion animation using 8mm and Super-8mm film and enjoyed the challenges that my movie maker heroes like George Pal and Ray Harryhausen went thru. Unfortunately, we always had to wait to get the film developed and hope that our frame-by-frame effort was not lost. More times than not, it was successful.

Eventually, video started to be available to the consumer market, if yet still costly and bulky. My first video camera was a Panasonic (GX-N7U) three-tube that required a portable Quasar VHS deck along with a belt-worn Ni-Cad battery to keep everything running. I have many good memories of that beast collection and it was great to have sound with my "movies". As time passed, I stayed away from the big VHS camcorders for the simple reason that the consumer video industry was getting into smaller tapes, like 8mm and VHS-C (along with Super VHS-C). After going thru the Super VHS-C and later the Sony 8mm digital handheld camcorders, we, as a business, purchased two Panasonic AG-DVC30 3CCD DVR video cameras for our professional needs. Along with wireless mics, LED lighting and chromakey capabilities, we offer creative and imaginary planning from conception to final design, whether it's for personal or business related needs.

Graphically, while in New York I utilized my talents for an advertising firm that created images for the Metropolitan Museum of Art and Avis along with graphics for numerous historic and scientific text books. Here in Florida, I worked for various engineering consultant firms developing submittal cover art, 2D and 3D graphics, while shooting and editing videos for final presentations.

My associate and wife, Rose, has a background in photography and video along with a keen "foley artist" ear for knowing what music or sounds would be the best to enhance your video. I have a degree in computer graphics and our software knowledge includes Adobe Illustrator, Photoshop, After Effects, In-Design, Dreamweaver and Flash, CorelDraw, SketchUp, Zaxwerks ProAnimator, 3D Studio Max, Microstation and AutoCadd.

With our combined backgrounds and experience, we're here to video and edit your wedding, engagement, celebration and commercial or business events; design your logo, business cards, party invites and business brochures to dinner menus; enhance your already created personal or business videos with specialized animated backgrounds and applicable music soundtracks. We're always willing to sit down and go over your requirements and needs with a free consultation. Enjoy your visit here and we hope to hear from you.

Thanks for visiting.

Rich and Rose
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